IGE Institute of Global Exchange
19191 S Vermont Ave. Suite 640, Torrance, CA 90502
Tel. (310) 769-5770 Fax. (310) 769-5772
www.igeworld.org

elago

- ELYEL Corporation (Elago)
  - 웹사이트: www.elago.com
  - 회사 위치: Carlsbad, CA (샌디에고 인근. 한국 본사 또한 고양 일산에서 운영 중)
  - 직원 수: 38 명 (한국 본사 60 여명)
  - 설립년도: 2006 년
  - 연간 매출액: 4.5 Million

elago has been designing and creating products out of San Diego, California since 2002.
Through constant improvements and a focus on customer care, the company has grown and established bases in almost every continent.
As a design company, our focus is on creating things that are useful and beautiful. Our designers are instructed to create products that they themselves would love to use.
In doing so, we are confident that when a product reaches your hands, you will fall in love with it!
High quality products matched with our exceptional customer service is a combination that will give you the confidence to shop with us for years to come.

1. 인턴쉽 포지션: Overseas Marketing
2. 업무 내용:
   a) Gathering data on competitors and analyzing prices, sales, and methods of marketing and distribution
   b) Collecting and analyzing data on customer demographics, preferences, needs, and buying habits
   c) Preparing reports of findings, illustrating data and translating complex findings into written summaries
   d) Identifying, developing, and evaluating marketing strategy
   e) Monitoring industry statistics and following trends in trade literature
   f) Measuring effectiveness of marketing, advertising, and communications programs and strategies.
   g) Use sales forecasting or strategic planning to ensure profitability of products
   h) Attending staff conferences to provide management with information concerning the promotion, distribution, and design of company products
   i) Creating and following-up of distribution order and other POs
3. 급여: $14.00/hour
4. 근무시간 40 hours/week
5. 자격 조건: 토익 900 이상, 경영학 부전공자 우대
6. 베네핏: 정직원 건강보험제공, 아침 베이글과 음료, 간식 제공, 파타고니아 회사 근무복 제공, 성과 우수자는 한국 회사 취업및 미국 회사(영주권) 취업 기회 보장
7. 한국에서 유급 트레이닝 후 미국으로 발령

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